



FY26 ELEVATE SPONSORSHIP PROGRAM - CRITERIA

1 March 2025



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Introduction

The Port of Portland (POPL) Elevate Sponsorship Program supports young people from Portland and surrounding areas aged 12 to 25 who face distance-related challenges in sports, arts, and culture. It provides financial assistance to help individuals access training, compete, and showcase their talents.

More than just funding, Elevate reduces barriers and creates opportunities for young people to thrive and reach their full potential.

Aim

The Port of Portland Elevate Sponsorship program aims to:

- Increase opportunities for individuals to participate in sport, arts & culture, and excel in performance
- Support junior development, helping young people aged 12-25 to achieve their goals
- Provide funding for travel, accommodation and associated expenses to compete at State and National level

Grant Availability

Applications up to the value of \$2,000 will be considered.

Applications will be accepted on a rolling basis until the total funding allocation is exhausted.

Funding Criteria

POPL will consider sponsorship applications with the following criteria:

- The applicant is a resident of Glenelg Shire
- Applications must be received within the financial year advertised by POPL
- Applicants must have fully acquitted any previous completed applications
- The activity/event must take place within the financial year of receiving the funds
- The applicant is aged between 12-25 years. Age is to be the age of the individual participant at the time the activity/event is being held
- Complete the POPL Elevate Sponsorship Application: [Elevate Sponsorship Application](#)

Refer appendix 1 for funding categories.

What will not be funded

- Applications that are not received 6 weeks prior to the activity/event
- Activities/events that have already taken place
- Activities/events that have already been funded through other programs or activities or another grant and sponsorship program

Application Requirements

Applicants must provide the following details in their application:

- The name, address and age of the applicant(s)
- The activity/event to be competed in by the applicant
- The location of the activity/event

- Estimated costs incurred (i.e. travel costs, accommodation, meals, uniform and participation/entry cost)
- Provide details of any other financial assistance that is/or could be available to the applicant
- Contact information, including name, postal address, email, and phone number

Terms and Conditions

- The funding period is from 1 July 2025 to 30 June 2026 (for funding in FY26).
- Individuals must submit their application on the [Elevate Sponsorship Application](#) at least 6 weeks prior to the event
- Priority may be given to individuals that have not received previous funding
- Applications are assessed up to four weeks after submitting
- Successful and unsuccessful applications will be notified by POPL
- If successful you will be required to provide POPL with details including bank details
- The final decision to approve applications rests with the Port of Portland
- Acquittal is required to be received 3 months after the event has concluded (including receipts and supporting evidence)
- The funding must be used within the financial year 1 July 2025 to 30 June 2026.

Acquittal

Successful applicants are required to complete an acquittal form and outline the benefits gained from the sponsorship opportunity.

Privacy Statement

Port of Portland is committed to responsible and fair handling of your personal information, consistent with the Privacy and Data Protection Act 2014 (Vic). Personal information is collected and used solely for the purposes of administration, communication, and compliance with legal obligations. Information is stored and disposed of confidentially and securely and accessed only by authorised personnel in line with our Privacy Policy.

Appendix 1 – Eligible Categories

Port of Portland will take your application into consideration should your sporting activity fall outside of the below categories.

SPORT

Categories considered:

- Archery and Shooting
- Athletics (running, swimming, jumping, throwing events)
- Ball Sports (football, netball, basketball, soccer)
- Cycling (road, track, BMX, mountain biking)
- Equestrian (dressage, show jumping, eventing)
- Golf and Bowling
- Gymnastics (artistic, rhythmic, trampoline)
- Motorsports (motorbike, car racing)
- Racquet Sports (tennis, table tennis, badminton, squash)
- Surfing, Skateboarding, Snowboarding, Skiing
- Water Sports (rowing, canoeing, kayaking, surfing, diving)
- Action sports (skateboarding, snowboarding, skiing, archery and shooting)
- Combat Sports (wrestling, boxing, martial arts, judo, taekwondo, karate, MMA)
- Weightlifting

ARTS & CULTURE

Categories considered:

- Cultural Heritage (Indigenous arts, multicultural festivals, museums)
- Digital and New Media (film, animation, VR/AR, game design, podcasts)
- Literary Arts (book festivals, author talks, creative writing programs)
- Performing Arts (theatre, dance, music, comedy, circus)
- Public Speaking
- Visual Arts and Design (exhibitions, public art, residencies, design showcases)

Note: Education is excluded from this program as it is supported through the Port of Portland traineeship and scholarship programs.